



# MINUTES

## WETHERSFIELD TOURISM and CULTURAL COMMISSION

*Tuesday, August 26, 2025*

*5:15 p.m. - APPROVED*

*Town Manager Conference Room, 505 Silas Deane Highway*



1) **Call to Order** - Meeting called to order by C. Traczyk at 5:15 p.m.

2) **Roll Call** (5 members required for quorum)

**Members:**

Antoniak, Mark - OW Bus. Comm. (not retail)	E	Bruno, Brianna - OW Shopkeepers	X	Raymond, Mark – HDC Liaison	E
Grom, Brenton – Ex. Dir. WDS Rene	X	Keane, Judy - EDIC Liaison.	X	Julie Lemos - Chamber	X
Traczyk, Chris - Weth. Resident	X	Wands, Scott L- OW Resident	X	Ciarcia, Dorene - WHS	X
Vacancy - SDH Bus. Comm.					

**Town/Staff:**

Clancy, Cindy- Council Liaison	X	Elder, David – Town Planner	X	Rowe, Lynne – Rec. Sec.	X
Mattioli, Rachael – Parks & Rec.	X				

**Also in attendance:**

Vacancy - WHS Designee		Smith, Jesse - Soc. Media	X	Dumouchel, Renee - WDS Designee	E
Wasielewski, Mark – Art Academy	E	Newton, Alice - Library	X	Morin, Elizabeth - Library	E

3) **Public Comment**

**Approval of Minutes** - Motion to approve the May 27 and June 24 minutes made by B. Bruno and seconded by J. Keane. All members in favor with D. Ciarcia abstaining.

4) **Open Items** (Old Business)

- a) America250
  - Raised \$728 during the 11 days
  - How to distribute it?
- b) Marketing Social Mirroring Campaign – Rowena White
  - Overview of campaign which ended July 31
  - TBD to do it again in the Fall
- c) Review of new Website
  - Need to add StoryWalk
  - Look at site and send any edits ASAP – going live soon

d) 2025 Salute to Business – Tourism Award

- Lee Kuckro/Peter Brown/Don Carter – Preservation in Action
- Time's Fool Company
- Next Year – Chamber of Commerce for Holidays on Main

**5) New Business**

a) Photo Contest

- Judging to be done on September 17 at Noon with lunch provided
- Suggestion to do an online vote “Fan Favorite”

b) Cultural District

- Fox News on Fridays – Month of October – 2 people for each 5 min. segments
  - 10/3 – Shopkeepers
  - 10/10 – WDS/WHS
  - 10/17 – Partnership
  - 10/24 – BikeWalk
  - 10/31 – Tourism

**6) Reports – Affiliate Commissions/Organizations**

a) Old Wethersfield Shopkeepers – Brianna Bruno

- Porchfest – 7900 Meals Served

b) Town Council Liaison – Cindy Clancy

- Town Council approved money for Trolley and parking

**7) Other Business**

**8) Next Meeting – September 30, 2025**

**9) Adjourn – 6:30 p.m.**