

Wethersfield Tourism Commission
Meeting Minutes

Tuesday, October 25, 2011 5:30 pm
Town Hall, Town Manager's Conference Room

- 1) Call to order – The meeting was called to order at 5:33 pm by Chair Traczyk.
- 2) Roll call (5 members required) – Members in attendance Traczyk, Forsdick, Ford, Sullivan, St. Onge, Aforismo, McHugh and Hall.
- 3) Approval of Minutes – Commissioner St. Onge motioned to approve the September meeting minutes, Mr. Forsdick seconded the motion and the vote showed all members in favor.
- 4) Open issues (Old Business)
 - a) CT Culture & Tourism Cooperative Marketing Challenge Grants – Chair Traczyk expressed concern about the deadline for completion of the grant and requested that the Town Manager's office is contacted regarding the progress of the website update component of the grant.
 - b) Certified Local Government – Chair Traczyk distributed some information regarding this program and observed that it appears to be more of a Historic Preservation program than a tourism type initiative. Chair Traczyk will contact State staff to discuss further and then coordinate with the Town's Historic District Commission to discuss further.
- 5) New Business
 - a) Photographs – Photo contest – Chair Traczyk handed out a draft of an outline for this photo contest. The proposed schedule suggested a submission deadline in February with awards in April. Issues to further discuss included who would be the judges and who would pay for any awards. Dorcas McHugh will ask EDIC for some funds \$250 for the awards.
- 6) Reports – Affiliate Commissions/Organizations
 - a) Economic Development & Improvement Commission – D McHugh commented upon the upcoming bond referendum for Redevelopment and the possibility of a winter Farmers Market.
 - b) Central CT Culture & Tourism - G. Munroe – No report.
 - c) Greater Hartford Convention & Visitors - C. Hall reported little activity.
 - d) OW Shopkeepers – C. Ford reported on a successful Scarecrow contest
 - e) WDS – Katie Sullivan reported on a variety of programs including “Food For The Dead”, Thanksgiving Dinner, Articles in the Hartford Courant.
- 7) Other Business – Chair Traczyk suggested November 9 at 8:30 am as a date for the next Stakeholders meeting at the Keeney Center.
- 8) Adjournment – The meeting was adjourned at 6:29 pm.

Respectfully Submitted

Peter D. Gillespie
Economic Development Manager/Town Planner