

[NOTE: These minutes are made available to the public prior to Tourism Commission acceptance.]

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**WETHERSFIELD TOURISM COMMISSION MEETING**  
**6:30 p.m. Tuesday, March 30, 2004, Police Community Room**  
**MINUTES**

Present: Commissioners Carol Adil, Paul Courchaine, Charles Ford, Charles Forsdick, Anne Kuckro, Betty Rosania, Elain St. Onge, Pat Warner, Council liaison: Donna Hemman, Planner, Peter Gillespie.

1. No Public Comments
2. The Committee approved the [minutes of the February 24 meeting](#)
3.
  - A. Charles Forsdick showed the commission the revised and much improved versions of the contact sheet and the map that he has been working on for the tour packet. Mr. Botini's staff is assembling them; he is waiting for the names and addresses of tour operators from Ann Lee at the Heritage River Tourism District.
  - B. The Commission authorized funds for the photocopying and postage for 100 packets.
  - C. Charles Forsdick has made significant progress regarding strategic planning. At Mr. Gillespie's suggestion, he has contacted the National Trust for Historic Preservation, which sent us a copy of the Heritage Assessment and Recommendations that the Trust prepared for St. Augustine, Florida. Peter and Charles, who have already reviewed the document, felt that Wethersfield is farther along than St. Augustine in some respects. Copies were distributed; *Commissioners should review it and be prepared to discussed goals for Wethersfield at the next meeting on April 27.* Charles has been in touch with a former Trust employee, Cheryl Hargrove, who is now a consultant for tourism planning. He and Peter are sending her materials about Wethersfield's historic district and its Tourism efforts to date.
4.
  - A. Charles gave a very brief report from the Heritage Partnership Committees projects.
  - B. Mr. Forsdick submitted a draft resolution for the creation of a marketing and Publicity sub-committee. After some discussion, as to whether or not the creation of this committee should be deferred until the plan is in place, it was decided to table it for rewording.
5. Next meeting May 25, 2004
6. Meeting was adjourned at 7:20 p.m.

Respectfully submitted,  
Anne Kuckro