

[NOTE: These minutes are made available to the public prior to Parks and Recreation Advisory Board acceptance.]

Mill Woods Master Plan Committee Meeting Minutes - Thursday, September 21, 2006

The meeting was held at the Eleanor Buck Wolf Nature Center at 7:00 p.m. Members present were Thomas Ragonese, Joseph Slepski, William Smyers, Craig McGovern, Mary Ellen Bonelli, Martha Mayer, Salvatore Cucia, Assistant Director, Parks and Recreation Department and Kathleen Bagley, Director, Parks and Recreation Department.

1. Public Comments.

Craig McGovern introduced Mark Trahan, a town resident and a Board member on the Keane Foundation. He explained that Mark came to talk with the Committee about different fundraising ideas. Mark shared with the Committee ways to approach fundraising and how to target a particular market in the demographics in the area. He suggested looking at the audience who would benefit from the improvements to the park; particularly children and their parents. He discussed with the Committee ideas such as: Web Site, information flyer on the Master Plan and sports league signups. He suggested different ideas to consider as the Committee develops a fundraising plan. He explained as the Committee came up with some concepts and ideas, he would be willing to work with them to critique the ideas. He felt that publicizing the Master Plan and getting the information out would be important. Committee members thanked Mark for his ideas and suggestions and for taking the time to meet with them.

2. [Minutes - July 21, 2006.](#)

Minutes were approved.

3. Old Business.

A. T-Shirt Update.

Ms. Bagley reported that there are still T-shirts to sell. They are available at the Recreation Office. Committee members will consider the T-shirts as part of their fundraising plan.

4. New Business.

A. Meeting Dates 2007.

Committee members asked Ms. Bagley to develop a list of dates for the 2007 calendar year.

B. Architect Process.

Thomas Ragonese reported that the Parks and Recreation Advisory Board had been waiting over the summer to start the architect process because they were hoping for the state grant of \$700,000 for the building of fields in the park. Since that money has not been forthcoming, the Park Board will discuss at their next meeting on September 28, 2006, the feasibility of moving forward with the architect design of those fields. He will keep Committee members posted on the Board's decision. Committee members spoke in favor of starting the process for the architect.

C. Brochure Status.

Committee members discussed the development of a brochure on the Mill Woods Master Plan. They felt this brochure should contain the successful projects to date: Skate Park, Nature Center, Bocce Courts and Dog Park. They will look to discuss with Charles Wood his interest in developing this brochure. He had expressed an interest in working on this at a previous meeting. Ms. Bagley will contact him about this project.

D. Fundraising.

Committee members discussed a fundraising plan. They felt it was important to get information out about the Master Plan and start some momentum on this issue. They were looking to target the upcoming registration dates for youth sports in the winter. They also discussed the possibility of setting up a Web Site and checking to see if there are high school students who could work on this project.

5. Adjournment.

Meeting adjourned at 8:25 p.m.