



Economic Development & Improvement Commission (EDIC)

Regular Meeting – Thursday, July 10, 2014 – 12:00 Noon
Town Manager's Conference Room, First Floor, Town Hall
MINUTES

1. Call to order - The meeting was called to order at 12:00 PM
2. Attendance and Quorum (6 members required) - Chairman Mark Trahan, Tony Martino, Ken Rizzio, Joh Adamian, Dan Silver, Joan Hughes, Dorcas McHugh, Peter Gillespie - Director of Planning and Economic Development, Kris Pace - Chamber of Council Liasion, Jeff Bridges - Town Manager, Leigh Standish - Planning and Zoning Liasion and Denise Bradley - Assistant Planner.
3. Old Business
 - a. Vacant Property Updates - Peter Gillespie reported on the following:
 - 1178 Silas Deane Highway – Reportedly off the market
 - 1000 Silas Deane Highway - Meeting with the Town Attorney 7/11 to dicuss finalizing the State agreement.
 - 30 Jordan Lane - Meeting with an interested developer 7/10 to discuss proposal.
 - b. Grant Project Status
 1. Heritage Interpretive Trail – HFGP and CT Humanities - Peter Gillespie noted that a public unveiling to the Community on Tuesday July 29th at 6:30 PM at the Keeney Memorial Cultural Center. A meeting to discuss the panel drafts scheduled for 7/10.
 2. Church/Main Street Intersection - Peter Gillespie reported on a meeting that took place with the Wethersfield Historical Society to discuss the historical significance of the existing island and flagpole to determine the impacts of any reconfiguration.
 3. STEAP 2014 - Peter Gilespie mentioned the progress of a draft agreement with the developers from 1000 Silas Deane Highway
4. New Business
 - a. Business Directory - ShopWethersfield.biz - Denise Bradley reported on the receipt of 350+/- survey responses. Jesse Smith, webmaster for the Tourism Commission agreed to input the responses. A Marketing Meeting will be set to discuss next steps.
 - b. Business Breakfast - Program details will be formalized at the Marketing Sub-Committee meeting.
 - c. Façade Improvement Applications - Peter Gillespie reported on the following:
 - 326 Silas Deane Highway** - Peter Gillespie discussed the review of the project receipts. The EDI was not in favor of funding the rear facade or parking lot improvements. Mr. Gillespie described eligible reimbursement amounts as follows:

| | | Reimbursement |
|-------------|---|---------------|
| Windows | \$8,217.60 | |
| Doors | \$3,530 | |
| Siding | \$11,975.67 | |
| Trim | \$2,575.02 | |
| | $\$26,298.29 \times .75 = \$19,723.71 \times .50 =$ | \$9,861.85 |
| Sign | \$1,599.79 | |
| Lighting | \$2,219.53 | |
| Landscaping | \$936.43 | |
| Front Porch | \$15,566.15 | |
| | $\$20,321.9 \times .50 =$ | \$10,160.95 |
| Parking Lot | \$12,687 N/A | \$0 |
| Totals | \$59,307.19 | \$20,022.80 |

A brief discussion ensued. Ken Rizzio made a motion to fund the project. Dorcas McHugh seconded the motion and all voted in favor of awarding \$20,022.80 to fund the proposal.

279/287 Main Street - Peter Gillespie reported on the estimates of the proposed improvement. \$8,250 was previously set aside for painting from the EDIC. The new window and door estimates are \$53,000. A brief discussion ensued. Dan Silver made a motion to fund \$21,750. John Adamian seconded and all voted in favor.

- d. Façade Improvement Program and Policies - The sub-committee met and reviewed existing policies. A draft will be ready for discussion for the August EDIC meeting.
 - e. 25th Annual Salute To Business – Thursday, December 11, 2014 at the Wethersfield Country Club. Details will be discussed and formalized at the Marketing Sub-Committee meeting.
 - f. 2015 Town Guide and Calendar - Details will be discussed and formalized at the Marketing Sub-Committee meeting.
 - g. EDIC membership and roles and responsibilities - Mark Trahan briefly discussed EDIC membership and roles and responsibilities.
 - h. 2014/2015 Election of Officers - To take place at an upcoming meeting.
5. Other Business – There was no other business to report.
 6. Reports
 - Town Manager's Report – Jeff Bridges reported on the following:
 - Wethersfield High School Project Progress
 - Loretta's Dream foundation had the ribbon cutting for the pavilion in Millwoods Park.
 - New Library Director Brooke Burke

Town Council Liaison's Report – Tony Martino reported on the recent graduation from Wethersfield High School.

